

ORDER



KLAS

Orders
Order / Rev: 37377
Alt Order #: 08860799
Product Desc: BERKLEY/SENATE/D
Estimate:
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 09/21/12 / 10/10/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Berkley, Shelley - D-USS
Demographic: A35+
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	153	\$72,665.00	\$61,765.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	153	\$72,665.00	\$61,765.25	0.00
Totals	153	\$72,665.00	\$61,765.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$72,665.00
Market	100%	\$242,216.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$60,554.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,110.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	8	\$25.00	LV3	0.00	NM	8	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		8				\$25.00		0.00			
E 2	8	10/08/12	10/08/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00

Advertiser:	<u>Berkley, Shelley - D-USS</u>	
Product Desc:	<u>BERKLEY/SENATE/D</u>	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2			\$25.00		0.00			
E 3	8	10/02/12	10/05/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	12	\$165.00	LV3	0.00	NM	12	\$1,980.00
				CBS This Morning											
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			12			\$165.00		0.00			
E 4	8	10/08/12	10/08/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	3	\$165.00	LV3	0.00	NM	3	\$495.00
				CBS This Morning											
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			3			\$165.00		0.00			
E 5	8	10/02/12	10/05/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	11	\$185.00	LV3	0.00	NM	11	\$2,035.00
				8 News Now 5a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			11			\$185.00		0.00			
E 6	8	10/08/12	10/08/12	8 News Now 5a M-F	CM	5-6a	M-----	:30	3	\$185.00	LV3	0.00	NM	3	\$555.00
				8 News Now 5a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			3			\$185.00		0.00			
E 7	8	10/02/12	10/05/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	8	\$250.00	LV3	0.00	NM	8	\$2,000.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			8			\$250.00		0.00			
E 8	8	10/08/12	10/08/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	2	\$250.00	LV3	0.00	NM	2	\$500.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2			\$250.00		0.00			
E 9	8	10/02/12	10/05/12	8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			4			\$275.00		0.00			
E 10	8	10/08/12	10/08/12	8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$275.00		0.00			
E 11	8	10/02/12	10/05/12	Price Is Right	CM	10-11a	-TWTF--	:30	4	\$400.00	LV3	0.00	NM	4	\$1,600.00
				Price Is Right											
PRICE RITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			4			\$400.00		0.00			
E 12	8	10/08/12	10/08/12	Price Is Right	CM	10-11a	M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
				Price Is Right											
PRICE RITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$400.00		0.00			
E 13	8	10/07/12	10/07/12	8 News Now Sun 5-7p	CM	430-5p, 630-7p	-----S	:30	1	\$215.00	LV3	0.00	NM	1	\$215.00
				8 News Now Sun											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1			\$215.00		0.00			
E 14	8	10/06/12	10/06/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$185.00	LV3	0.00	NM	1	\$185.00
				8 News Now Sat 5-7p											
NEWS															

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Alt Order #: 08860799
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$185.00	LV3	0.00	NM	1	\$185.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$185.00		0.00			
E 15	8	10/02/12	10/05/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F		5-630p -TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$400.00		0.00			
E 16	8	10/08/12	10/08/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F		5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$400.00		0.00			
E 17	8	10/02/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$350.00		0.00			
E 18	8	10/08/12	10/08/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$350.00		0.00			
E 19	8	10/06/12	10/06/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$165.00		0.00			
E 20	8	10/02/12	10/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	8	\$350.00	LV2	0.00	NM	8	\$2,800.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	10/01/12-10/07/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$350.00)	0.00	NM		
See MG 20.9,20.10 [Program PE'd due "Presidential Debate" - bco]														
6	8	10/01/12-10/07/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$350.00)	0.00	NM		
See MG 20.9,20.10 [Program PE'd due "Presidential Debate" - bco]														
9	8	10/03/12-10/03/12		Wed 10-11p		10-11p		(10:00 PM-10:30--w-----	:30	\$350.00	0.00	NM		
Ⓜ MG for 20.2,20.6														
10	8	10/03/12-10/03/12		Wed 10-11p		10-11p		(10:00 PM-10:30--w-----	:30	\$350.00	0.00	NM		
Ⓜ MG for 20.2,20.6														
E 21	8	10/08/12	10/08/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$350.00		0.00			
E 22	8	10/02/12	10/05/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$325.00		0.00			

Order / Rev: 37377
Alt Order #: 08860799
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	8	10/02/12	10/05/12	630-7p Inside Edition Inside Edition	CM	630-7p	-TWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	4		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	8	10/01/12-10/07/12		630-7p Inside Edition	630-7p		-TWThF----	:30	(\$325.00)	0.00	NM				
See MG 22.5 [Program PE'd due "Presidential Debate" - bco]															
5	8	10/03/12-10/03/12		Wed 10-11p	10-11p		(10:30 PM-11:00--W-----	:30	\$325.00	0.00	NM				
Ⓜ MG for 22.4 10/03															
E 23	8	10/08/12	10/08/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$325.00		0.00						
E 24	8	10/02/12	10/02/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,000.00		0.00						
E 25	8	10/02/12	10/02/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,000.00		0.00						
E 26	8	10/04/12	10/04/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
PERS OF INT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,800.00		0.00						
E 27	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,300.00	LV3	0.00	NM	0	\$0.00
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		Sun 7-8p	7-8p		-----Su	:30	(\$1,300.00)	0.00	NM				
Credited \$ moved to 37381															
E 28	8	10/08/12	10/08/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
HAWAII 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$1,900.00		0.00						
E 30	8	10/07/12	10/07/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,900.00		0.00						
E 31	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	0	\$0.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		Fri 10-11p	10-11p		----F----	:30	(\$1,400.00)	0.00	NM				
Credited [due to POL LV1]															
E 32	8	10/05/12	10/05/12	Fri 9-10p Made In Jersey	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00

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Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 46	8	10/07/12	10/07/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2		8 News Now Sun A-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$215.00		0.00			
N 47	8	10/06/12	10/06/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S-	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$1,050.00		0.00			
N 48	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: The Principle	CM	8-10p-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$500.00		0.00			
N 49	8	10/06/12	10/06/12	Politics Now S Sebelius CM Politics Now S Sebelius		Various-----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$275.00		0.00			
N 50	8	10/07/12	10/07/12	NFL Reg Season GameCM NFL Football Reg. Season		NFL Football Reg.-----S	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,200.00		0.00			
N 51	8	10/07/12	10/07/12	CBS News Sunday MornCM CBS News Sunday Morning		CBS Sunday Morni-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00			
N 52	8	10/02/12	10/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a-TWTF--	:30	1	\$790.00	LV1	0.00	NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$790.00		0.00			
N 53	8	10/02/12	10/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a-TWTF--	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$965.00		0.00			
N 54	8	10/02/12	10/05/12	CBS This Morning 7-9a CM CBS This Morning		7-9a-TWTF--	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$700.00		0.00			
N 55	8	10/02/12	10/05/12	Ellen Ellen	CM	3-4p-T-----	:30	1	\$1,490.00	LV1	0.00	NM	1	\$1,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,490.00		0.00			
N 56	8	10/02/12	10/05/12	Live w/Kelly Live w/Kelly	CM	9-10a-TWTF--	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$1,050.00		0.00			
N 57	8	10/02/12	10/05/12	8 News Now 5-630p M-F CM 8 News Now 5-630p M-F		5-630p-TWTF--	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$1,750.00		0.00			
N 58	8	10/06/12	10/06/12	Politics Now S Sebelius CM Politics Now S Sebelius		Various-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$965.00		0.00			
N 59	8	10/07/12	10/07/12	NFL Reg Season GameCM NFL Football Reg. Season		NFL Football Reg.-----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,700.00		0.00			
N 60	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: The Principle	CM	8-10p-----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00

Order / Rev: 37377
Alt Order #: 08860799
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N60	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: The Principle	CM	8-10p -----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1		\$2,000.00		0.00				
N61	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		1		\$25.00		0.00				
N62	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	1	\$20.00	LV4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		1		\$20.00		0.00				
N63	8	10/02/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F (4:30 PM-5:00 PM)	CM	4-5p -TWTF--	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		1		\$1,575.00		0.00				
N64	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: Madison	CM	8-10p -----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		2		\$500.00		0.00				
N65	8	10/06/12	10/06/12	Sat 1135p-1235a Priv P@M Private Practice	CM	1135p-1235a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1		\$335.00		0.00				
N66	8	10/07/12	10/07/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$65.00	LV3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1		\$65.00		0.00				
												Totals	153	\$72,665.00